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# ***Module 6: Sparking Creativity and Innovation -- The Future Depends on It***

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**Date:** Thursday, May 5, 2011  
**Location:** District of Muskoka, 70 Pine Street, Bracebridge, Pine Room  
**Time:** 9:00 am to 12:30 pm (Continental Breakfast @ 8:30 am)  
**Facilitator:** Dr. Linda Pickard, Pickard & Laws ([lpickard@pickardlaws.com](mailto:lpickard@pickardlaws.com);  
Cell: 416 505-2557)

## **Agenda**

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**Music-** Team 6 – The Bold & the Beautiful

### **Getting Started**

- What's been happening?
- Review
- The Agenda
- Special Activity (facilitated by Team 7 – Promiscuous Puppies)

### **Practicing Creativity Techniques (Additions for Your Tool Box)**

- Demonstration of one technique and debrief by Team 1 – ADD
- Demonstration of a different technique and debrief by Team 4 – S & M<sup>2</sup> 'd

### **What Second City (50 years of Funny) and IDEO (World's Top Design Company) Can Teach Us About Sparking Creativity and Innovation**

- IDEO's design thinking for better and different anything
- Second City's "yes and..." + techniques for building creative momentum and leading teams through tough challenges

### **Wrap Up**

- Preparing for Module Seven: Bringing It Home - Weaving the Leadership Pieces Together
- Inspiration: Team 6 – The Bold & The Beautiful
- Reflections and Feedback
- Book Raffle