

Leadership can be learned. Charisma is not all it's "cracked up to be". We all have the capacity to lead with influence.

How to do that is Linda's forte. Leadership "savvy" in today's environment calls for cross-functional/cross-enterprise teamwork on big ideas and issues which are "falling through the cracks". With collaboration as the means, Linda partners with leaders to work through barriers specific to their organizations. These may include "group think", fuzzy strategies, group and personality clashes, red tape, low morale, high turnover, generational miscues, customer service glitches and leading change barriers.

As a coach and facilitator, Linda teaches teams (senior and middle management, Councils and Boards), to build leadership skills, including strategic thinking "IQ", while producing tangible immediate results. Linda provides practical tools, templates and innovative methods for engaging others in productive conversations and actionable implementation. Her writings on "Leadership in Action" available at <http://www.myleadership.com> and her blog at <http://nkleadership.blogspot.com> keep the leadership tips flowing. See also [www.twitter.com/lindapickard](http://www.twitter.com/lindapickard)

Linda's "learning-action" designs have garnered four awards in 2010 for McMaster University: Program award from the Canadian Association of University Continuing Education (CAUCE), 1<sup>st</sup> place at the national level for Canadian Association of Business Offices (CAUBO) and "President's Award and CAUBO Ontario Prize for a project team innovation.

Linda is owner and President of Pickard & Laws Consulting Group Inc. and MyLeadership Corporation. Her companies offer a range of services: online, interactive tools and information on leadership and customized consulting in visioning/strategic planning, business planning, team and leadership development, best practices research and executive coaching.

Linda's clients cover a range of sectors: banks, universities, cities, towns and city-regions, conservation authorities, pharmaceuticals, telecommunications, Internet technologies, software development, health care, food services, professional services, not-for-profits, industry associations and logistics providers.

Linda is a board member, Canadian Centre for Emergency Preparedness (CCEP), a member of the Canadian Society for Training and Development, the Canadian Federation of Independent Business and Zonta International and adjunct professor/instructor at McMaster and Brock Universities.

She is a graduate of the University of Toronto. Linda holds a Ph.D. in Educational Psychology, a Masters of Education, postgraduate diplomas in dietetics and public health nutrition and a Bachelor of Science degree (honours).